

Redemption Form Complete both sides of this form and return with an invoice showing the purchase of seven cases in order to receive your free Wing Movers promotion kit(s).

Qualifying Products Any 4/1, 2/1, or 4/5 gallon FRANK'S® REDHOT® variety purchased from January 1, 2010 to November 30, 2010. This certificate may not be purchased, traded or sold. Not redeemable in conjunction with other offer or offers on the same product. Invoice used for this promotion cannot be used for rebates or any other promotion.

Establishment/Name of Business	Your Name		
Title	Street Address (No PO Box)		
City	State	Zip	
Mailing Address (if different)			
Business Phone	E-Mail		
Primary Distributor	Average # of Meals Served Per Day		
Signature	Date		

Indicate Type Of Operation

<input type="checkbox"/> Full Service	<input type="checkbox"/> Casual/Theme	<input type="checkbox"/> Hotel/Motel
<input type="checkbox"/> Midscale Restaurant	<input type="checkbox"/> Retail Hosting	<input type="checkbox"/> Noncommercial
<input type="checkbox"/> Travel/Leisure	<input type="checkbox"/> Bar/Tavern	<input type="checkbox"/> K-12 School
<input type="checkbox"/> Quick Service	<input type="checkbox"/> Business/Industry	<input type="checkbox"/> College/University
<input type="checkbox"/> Cafeteria/Buffer	<input type="checkbox"/> Catering	<input type="checkbox"/> Hospital/Nursing Home

1. This promotional offer must be completed with all information and submitted with the operation requesting kit(s). Circle qualifying purchases on distributor invoice(s) accompanying request. This certificate may not be purchased, traded, sold. Any other use constitutes fraud. 2. No handwritten invoices (copies of original invoices are acceptable). Distributor Tracking Reports are not acceptable and will be rejected. 3. Product must be purchased from a foodservice distributor. Purchases from Warehouse Clubs are ineligible. Product purchased on nonprofit bids is ineligible. Cash & Carries and other distributors do not qualify as foodservice operators. 4. Each Merchandising Kit redemption form requires a minimum purchase of seven cases of FRANK'S® REDHOT® sauce. Foodservice operators only. Chains or franchise groups must participate on an individual-store basis. Chains participating in a FRENCH'S® Foodservice National Account Program on these products ARE NOT ELIGIBLE for this offer. 5. Allow 4-6 weeks for processing request. 6. Not redeemable in conjunction with other offer or offers on the same product. Void if restricted, taxed, or forbidden by law. Invoices used for this promotion cannot be used for rebates or any other promotion. 7. Offer good only in the U.S.A. Cash redemption value 1/100th of 1 cent. 8. Offer on qualifying purchases from January 1, 2010 to November 30, 2010. 9. Request must be postmarked by December 31, 2010.

Attach distributor invoices and mail to: FRANK'S® REDHOT® Wing Movers 2010, c/o Village Press, P.O. Box 552, Traverse City, MI 49685-0552

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Qualifying Products

Receive a free promotional kit when you buy any seven of these FRANK'S® REDHOT® 4/1, 2/1 or 4/5 gallon products.

PRODUCT	USAGE	UPC	PRODUCTS	PACK/SIZE
 Frank's® RedHot® Original Cayenne Pepper Sauce A surge of flavor combined with that perfect amount of heat.	Enhance any meal with the perfect balance of flavor and heat. Goes great with: - wings - pizza - chicken entrées - eggs - burgers - chili - vegetables	05560	Frank's® RedHot® Original Cayenne Pepper Sauce (plastic)	4/1 gallon
 Frank's® RedHot® XTRA Hot™ Sauce Same great taste as our Original with four times the heat.	When Original isn't spicy enough, turn up the heat without sacrificing flavor.	75196	Frank's® RedHot® XTRA Hot™ Sauce (plastic)	4/1 gallon
 Frank's® RedHot® Buffalo Wings Sauce The flavor that started the Buffalo craze with the perfect blend of rich, buttery flavor and the signature surge of Original.	Ready to use. Simply toss and serve for authentic Buffalo wings, saving you time and money.	74161	Frank's® RedHot® Buffalo Wings Sauce (plastic)	4/1 gallon
 Frank's® RedHot® Sweet Heat BBQ Wings Sauce A sweet and tangy wings sauce.	Ready to use. Great for wings, can also be used as a BBQ glaze for chicken, chops & shrimp.	82318	Frank's® RedHot® Sweet Heat BBQ Wings Sauce (plastic)	4/1 gallon
 Frank's® RedHot® Hot Buffalo Wings Sauce For wing lovers who like it extra hot.	Ready to use. Simply toss and serve for authentic buffalo wings with an extra kick.	82371	Frank's® RedHot® Hot Buffalo Wings Sauce (plastic)	4/1 gallon
 Frank's® RedHot® Buffalo Sandwich Sauce A thicker version of the irresistible Buffalo Wings Sauce with more cling.	Perfect for sandwiches, burgers, salads or as a dipping sauce.	74882	Frank's® RedHot® Buffalo Sandwich Sauce (plastic)	2/1 gallon
 Frank's® RedHot® Gold Fever™ Zing Sauce The flavor kick of Original combined with Cattlemen's® Gold Barbecue Sauce for a sweet, spicy heat.	Ideal for wings, ribs, pork and more.	76752	Frank's® RedHot® Gold Fever™ Zing Sauce (plastic)	4/1 gallon
 Frank's® RedHot® Chile 'n Lime™ Sauce The perfect balance of heat and flavor plus a tangy twist of lime, chile and spices. Also available in 12-oz. tabletop.	Add a trendy flair to any meal.	77131	Frank's® RedHot® Chile 'n Lime™ Sauce (plastic)	2/1 gallon
 NEW Frank's® RedHot® Sweet Chili Sauce Real Thai chilies and a touch of garlic for authentic Asian flavor. * Available April 1, 2010	Perfect to use for dipping sauce, glaze, stir fry or salad dressing	83119	Frank's® RedHot® Sweet Chili Sauce (plastic)	4/5 gallon



For FREE SAMPLES, recipes and usage ideas, visit www.frenchsfoodservice.com or call 1-800-442-4733.



Enroll today and earn points.



FREE* promotional kits to make your wing sales soar.



*When you purchase any seven Frank's® RedHot® qualifying products



Grow your business up to 15%!¹

Use our proven turnkey promotional kits to drive sales higher.

Get your guests hungry for Buffalo, Hot Buffalo and BBQ wings made with FRANK'S® REDHOT®, the #1 hot sauce brand². With our attention-getting promotional kits - including popular bone buckets - it's never been easier to boost sales and enhance the wing-eating experience.



Receive up to
3 FREE
Wing Movers Kits with your
FRANK'S® REDHOT® order.

A
\$250+
Value

Choose any kit for FREE when you purchase any seven FRANK'S® REDHOT® 4/1, 2/1 or 4/5 gallon products. You may redeem up to three kits - each a \$250+ value!

8 bone buckets and 100 bucket liners in every kit!



**Quantities are limited!
Order your kits today!**



KIT 1:

GAME FACE

Hit their hunger hard on game days with a reminder that wings make any game better.



KIT 2:

ALL 'ALE THE WING

Beer and the King of Wings. The perfect combination to drive traffic any night of the week.



KIT 3:

BATTLE TO THE BONE

Prepare for profits with our ever-popular FRANK'S® REDHOT® wing-eating competition, now in its 6th year. Event rules and instruction guide included.



Posters (2)
24" x 36"



T-Shirts (10)

Front

Back



Table Tents (20)
5" x 7"



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24" x 36"



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Redemption Form

Complete both sides of this form to order your FREE Wing Movers promotion kit(s).

Order any seven 4/1, 2/1 or 4/5 gallon products of FRANK'S® REDHOT® sauce and receive one FREE kit of your choice (a \$250 value). Maximum redemption of three free merchandising kits (any combination) per operator location per year.

Get your game face on. All 'Ale the Wing.



Select Your Kit

Redeeming more than one? Choose any combination and write the number of kits.

Wing Movers Kit	Qty.
Game Face	
All 'Ale the Wing	
Battle to the Bone™	
Total (not to exceed 3 kits per year)	

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