



# First Case Free



## Pick a Product—Try It Free!

### Your First Case of Any UNCLE BEN'S® Brand Product Is Free!

From traditional fare to the latest trendsetting flavors and grains, choose the quality and performance of UNCLE BEN'S® Brand products. Use the form below to try any variety for free.

#### Choose any product from these categories—

- UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice
- UNCLE BEN'S® Whole Grain Products
- UNCLE BEN'S INFUSED® Rice
- UNCLE BEN'S® Ready-To-Heat Rice
- UNCLE BEN'S® Wild Rice

- UNCLE BEN'S® Flavored Rice
- UNCLE BEN'S® Stuffing Mix
- UNCLE BEN'S® *nature!*™ Rice Blends
- UNCLE BEN'S® Ready-To-Use Sauces
- UNCLE BEN'S® Pilaf
- UNCLE BEN'S® Wild Rice

For a full listing of products call 1-800-432-2331, visit [www.MARSfoodservices.com](http://www.MARSfoodservices.com), or ask your sales representative.

## Operator Rebate

Your first case of eligible UNCLE BEN'S® Brand product is FREE when you submit a proof of purchase (maximum 1 case or \$45). Limit one free case per product category within an 18-month time period.

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	
TITLE	
STREET ADDRESS (NO P.O. BOX)	
CITY/STATE/ZIP	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
SALES REPRESENTATIVE	
SALES REPRESENTATIVE COMPANY	
CITY/STATE/ZIP	
BROKER	

#### TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Maximum rebate: 1 case or \$45
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at anytime.

**IMPORTANT:** This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

#### Primary Type of Operation (Check One)

##### Commercial

- Catering
- Del/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

##### Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

#### Average Number of Meals Served Per Day

- Less than 100
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or More

Please fill in the chart below.

Product No.	UNCLE BEN'S® Brand Product	No. of Cases Purchased	Price Paid
			\$
		Total Rebate Due \$ _____ (Maximum 1 case or \$45)	

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

